

## SUMMARY

Experienced and acclaimed film director with a decade-long commitment to bringing compelling and socially significant human stories to the screen. Proficient in directing a diverse range of content, including narrative films, documentaries, behind-the-scenes features, commercials, trailers, and social media projects. Demonstrated success in crafting engaging stories that resonate with audiences, resulting in millions of views on VOD and various social media platforms. Fueled by a passion for amplifying underrepresented voices, I thrive in directing content that not only entertains but also makes meaningful contributions to social impact and inclusivity.

## TECHNICAL SKILLS

- Directing & Producing
- Cinematography
- Post-Production
- Distribution
- Festival Strategy

## WORK EXPERIENCE

### Eat With Me Productions, Los Angeles, CA

Director | Producer • 2013 - Present

Directed and produced award-winning LGBTQ feature film “**Eat With Me**,” and short films “**Don’t Be Sorry**,” and “**Family Gathering**.”

- Orchestrated multiple successful productions, demonstrating expertise in guiding projects from initial concept to final delivery.
- Executed precise budgeting strategies, managing film budgets over \$100K and consistently achieving financial objectives.
- Spearheaded the casting process, ensuring the selection of a talented ensemble to bring characters to life with the film's creative vision.
- Collaborated closely with all creative teams to translate scripts into visually captivating and impactful cinematic experiences.
- Managed post-production activities, overseeing editing, sound design, and visual effects to deliver polished films ready for distribution.

### Spin-R, Los Angeles, CA

Marketing Director | Producer • 2015 - Present

Steered end-to-end video marketing campaigns, from concept to post-production, fostering virality for a rapidly expanding tech startup.

- Spearheaded the production of a compelling IndieGoGo video campaign, effectively showcasing the unique features and benefits of tech products and driving successful crowdfunding initiatives.
- Directed and produced multiple **online commercials** for tech products such as smart LED light and watch winders, optimizing visual storytelling to engage target audiences and enhance brand awareness.
- Stayed up-to-date with industry trends and technologies, incorporating cutting-edge techniques and styles to enhance the visual appeal and effectiveness of produced content.

### Ballet Diesel, Los Angeles, CA

Producer • 2011 - 2022

Produced critically acclaimed queer feature films “**Maybe Someday**,” “**S&M Sally**” and “**Heterosexual Jill**”

- Oversaw seamless execution from pre-production to post-production phases.
- Led and managed cross-functional departments, overseeing hiring, budgeting, scheduling, and resource allocation.
- Demonstrated proficiency in managing micro-budgets and consistently delivering projects within financial constraints.
- Coordinated and facilitated casting, ensuring the selection of talented actors and actresses to bring characters to life.
- Established and maintained relationships with key stakeholders, including distributors, investors, and film festivals, to enhance the visibility and distribution of produced films.

## ADDITIONAL WORK EXPERIENCE:

- **Freelance Video Editor** BLT Advertising, Lionsgate, Netflix, Crazy Maple Studio, AOL Media, Game Show Network, **Los Angeles, CA**
- **Staff Video Producer & Editor** Crew Creative Advertising, **Los Angeles, CA**
- **Staff Media Strategist** DDB Chicago, **Chicago, IL**

## EDUCATION

### Bachelor of Arts in Journalism

University of Wisconsin - Madison

### Certificate in Directing & Cinematography

Los Angeles Film School