DAVID AU



SUMMARY

Seasoned, award-winning, and creative film/video editor with 10+ years of proven success in crafting compelling visual narratives that have garnered millions on views on social media platforms. Solid record of producing diverse content, including narrative films, documentaries, online series, commercials, trailers, social media promos, TV spots, sizzle reels, and music videos. Committed to producing high-quality cinematic experiences through exceptional editing and keen attention to visual and auditory elements.

TECHNICAL SKILLS

Adobe Premiere Pro
After Effects
Photoshop
Final Cut Pro
Microsoft Office Suite

WORK EXPERIENCE

BLT Advertising, Los Angeles, CA

Freelance Video Editor • 2022 - Present

- Expertly conceptualized captivating online film & TV trailers and promos, driving viewership across social media platforms.
- Spearheaded the editing of promos and viral content for HBO's The Last of Us and White Lotus, and projects under TBS and Discovery+, consistently exceeding expectations and enhancing brand visibility.

Hit The Ground Running, Los Angeles, CA

Freelance Video Editor • 2015 - Present

- Crafted dynamic sizzle reels and trailers tailored to resonate with music supervisors, aligning closely with project goals and vision.
- Skillfully integrated impactful sound effects into trailers, elevating the intensity and leaving a lasting impression on audiences.

Spin-R, Los Angeles, CA

Co-Founder & Marketing Director • 2015 - Present

- Led end-to-end video marketing campaigns for a rapidly expanding tech startup, driving virality and brand awareness from initial concept to post-production execution.
- Managed daily operations to ensure seamless development and production of cutting-edge electronic products, maintaining a sharp focus on quality and innovation.

Crazy Maple Studio, Los Angeles, CA

Freelance Video Editor • 2023

- Served as lead editor on mobile series "Never Divorce a Secret Billionaire Heiress," which garnered 30M+ views on social media.
- Transformed raw footage into polished and coherent final product, shaping compelling narratives through precise assembly and fine editing. Collaborate closely with directors and producers to realize creative visions.

NOTABLE FILM PROJECTS:

- Don't Be Sorry (Short Narrative, Director/ Editor, 2023) | Austin Film Festival, Dances With Films
- Maybe Someday (Feature Narrative, Producer, 2022) | Outfest, Frameline Film Festival
- The Last Days of Capitalism (Feature Narrative, Editor, 2020) | Cinequest Film Festival
- Eat With Me (Feature Narrative, Writer/Director/Editor, 2015) | Los Angeles Film Festival, Woodstock Film Festival
- August (Feature Narrative, Editor, 2010) | Seattle International Film Festival, Outfest

ADDITIONAL WORK EXPERIENCE:

- Staff Video Producer & Editor Crew Creative Advertising, Los Angeles, CA
- Freelance Video Editor Netflix, AOL Media, Fox Sports, Game Show Network, Los Angeles, CA
- Staff Media Strategist DDB Chicago, Chicago, IL

EDUCATION

Bachelor of Arts in Journalism

Certificate in Directing & Cinematography

University of Wisconsin - Madison

Los Angeles Film School